# Our unique, cooperative business model means you have a voice in how the co-op is run.



## Roles and responsibilities of the board of directors

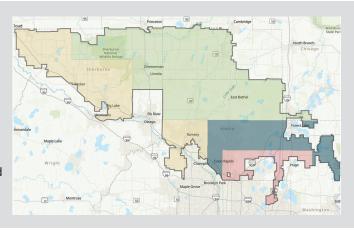
Since 1937, Connexus has been governed by a member-elected board of directors. Voting is at large, meaning members vote for all directors, not just those in their district. Our directors serve the interests of the entire membership as they:

- Establish rates
- Develop policies to guide operations and strategic direction
- Provide financial oversight
- Ensure compliance with federal, state and local laws; the board does not set energy policy

#### **Director districts**

Our service area is divided into four districts, each with two director seats. Directors serve three-year terms, staggered so that only some seats are up for election each year. New directors typically require one to two years to fully understand their role and our operations.

Any eligible member can run for the board in the district where they reside. Districts 2 and 4 have one seat up for election this year. Districts 1, 2 and 3 will have one seat up for election in 2026.





## Mark your calendar for the annual meeting

Our annual meeting is held each April at Connexus headquarters in Ramsey. It's your opportunity to:

- Elect directors
- Hear financial and business reports from leadership
- Participate in the member Q&A
- Learn the results of director elections

#### How to vote

Members receive a voting packet by mail in late March or early April containing:

- Candidate profiles and responses to key questions
- Your ballot and passcode for online voting

Each household or business gets one vote, which is securely managed by an independent tabulation firm.

#### You can vote:

- Online: Log into your Connexus account, scan the QR code on your voting packet envelope or visit our website.
- 2. **By mail:** Return your completed ballot using the envelopes provided.
- 3. **In person:** Cast your vote during registration before the annual meeting.



## Why we mail voting packets

Some members asked in the voting ballot comments last year why we don't email ballots to save money. Here's why we mail them:

- 1. It's required by Minnesota State Statutes governing cooperative elections.
- 2. The mailed ballot includes your passcode for online voting.
- 3. It ensures all members, including those with outdated email addresses, receive their voting packets.



Your voice matters.

Participate in shaping the future of Connexus!